



WHERE TO START

WE ARE SO EXCITED YOU'RE INTERESTED IN LETTING US BRING YOUR STYLE TO LIFE THROUGH STATIONERY! WE ARE A ONE-STOP SHOP - "A PINTEREST PAGE COME TO LIFE!" - AND WE REALLY SHINE WHEN WE GET TO PROVIDE YOUR STATIONERY FROM SAVE THE DATES AND INVITATIONS ALL THE WAY THROUGH TO THE DAY OF DETAILS.

THIS GUIDE FOCUSES ON THE INVITATIONS AS THAT IS WHERE WE GET THE MOST QUESTIONS. RECOGNIZING THE UNIQUE DIFFERENCES OF EACH CLIENT - AESTHETIC, TIME FRAME AND BUDGET - WE HAVE DESIGNED TWO OPTIONS FOR WEDDING INVITATIONS; OUR *pre-designed* ONLINE COLLECTION AND OUR *completely* CUSTOM DESIGN EXPERIENCE.

ONLINE COLLECTION

AESTHETIC | *50+ pre-designed suites*
TIME FRAME | *3-6 week turnaround*
BUDGET | *fits all budgets*

CUSTOM EXPERIENCE

AESTHETIC | *completely custom*
TIME FRAME | *8-10 week turnaround*
BUDGET | *\$2000+ for invites*



ONLINE COLLECTION

FOR CLIENTS WHO ARE OUT OF TOWN, OR FOR THOSE WHO PREFER WORKING DIGITALLY, OUR ONLINE COLLECTION HAS OVER 50 PRE-DESIGNED SUITES TO CHOOSE FROM. IF YOU WISH TO SEE THE COLLECTION IN PERSON AND TO LEARN MORE ABOUT HOW WE WORK, WE'D LIKE TO INVITE YOU IN FOR A COMPLIMENTARY 30 MINUTE BROWSING SESSION.

PERSONALIZING WORDING, COLORS AND PAPERS IS MADE EASY ON OUR WEBSITE AT www.paper-daisies.com. FURTHER CUSTOMIZATION IS ALSO AVAILABLE THROUGH A VARIETY OF ADD-ONS FROM VELLUM, RIBBON AND WAX SEALS TO LETTERPRESS, FOIL AND VENUE ILLUSTRATIONS.

YOUR INITIAL PROOF WILL BE SENT WITHIN 2 BUSINESS DAYS OF ORDERING AND DIGITAL PRINT PRODUCTION TYPICALLY TAKES 2.5 WEEKS FROM THE DATE OF APPROVAL. WE RECOMMEND THAT YOU PLACE YOUR ORDER AT LEAST 3-6 WEEKS FROM YOUR DESIRED IN-HAND DATE. THIS ALLOWS AMPLE TIME FOR THE PROOFING PROCESS AS WELL AS ANY EXTENDED PRODUCTION TIME REQUIRED FOR CERTAIN ADD-ONS (such as letterpress, foil, hand calligraphy, custom monograms, and custom watercolors).



CUSTOM EXPERIENCE

FOR CLIENTS WHO ARE LOOKING TO DEVELOP A UNIQUELY BRANDED SUITE, WE RECOMMEND OUR CUSTOM EXPERIENCE. THIS BEGINS WITH A COMPLIMENTARY DESIGN CONSULTATION IN OUR STUDIO, BY PHONE, OR OVER ZOOM. INITIAL DESIGN CONCEPTS FOR SAVE THE DATES AND INVITATIONS WITH A CORRESPONDING ESTIMATE WILL BE EMAILED WITHIN 2.5 WEEKS.

WHILE PRODUCTION TIME FOR CUSTOM INVITATIONS RANGES, IT TYPICALLY TAKES BETWEEN 4-5 WEEKS. WE RECOMMEND THAT OUR CLIENTS LOOKING FOR CUSTOM DESIGNS SCHEDULE THEIR CONSULT AT LEAST 8-12 WEEKS BEFORE THEY WISH TO SEND OUT THEIR INVITATIONS (OR ABOUT 4 MONTHS BEFORE THEIR WEDDING DATE).

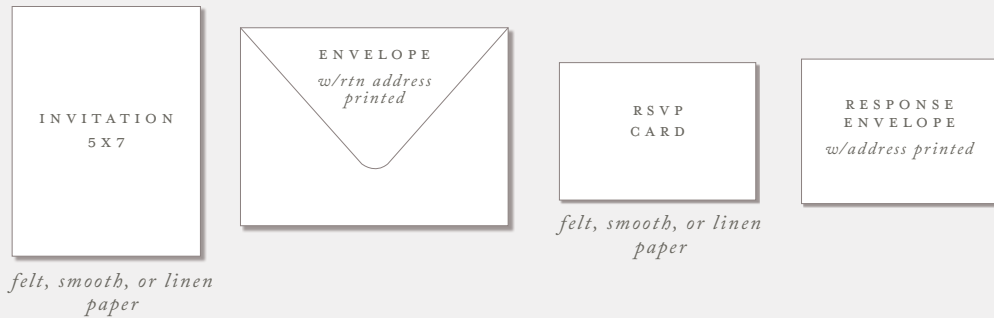
PRICING GUIDE

| ONLINE COLLECTION |

THE COST OF INVITATIONS CAN VARY BASED ON MANY FACTORS FROM PAPER WEIGHT TO PRINTING TECHNIQUES AND ALL THE EXTRAS IN BETWEEN. TO HELP YOU BETTER EVALUATE THESE DIFFERENCES WE HAVE DEVELOPED THE FOLLOWING PRICING GUIDE. ALL ONLINE COLLECTIONS CAN BE UPGRADED WITH HIGH-END PRINTING TECHNIQUES, DOUBLE-THICK PAPER, COLORED ENVELOPES, VELLUM OVERLAYS, WAX SEALS, AND MORE!

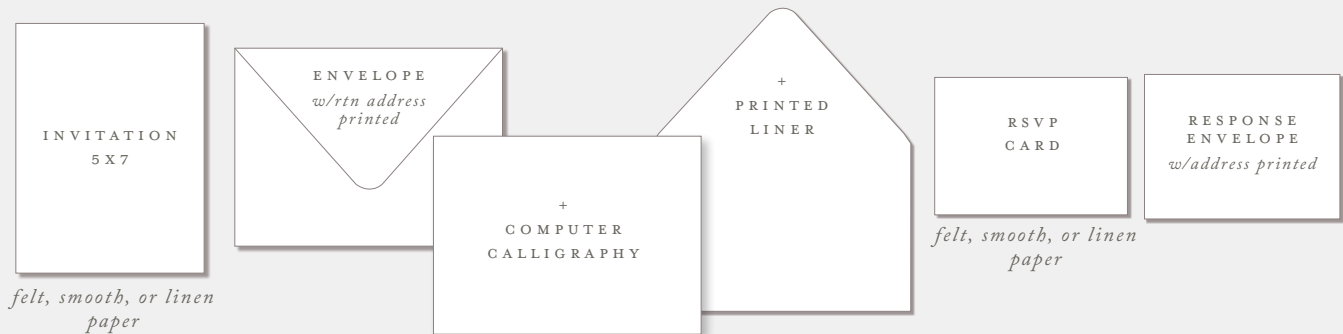
SIMPLE PACKAGE

{ starting around \$575 for 100 sets | all items digitally printed }



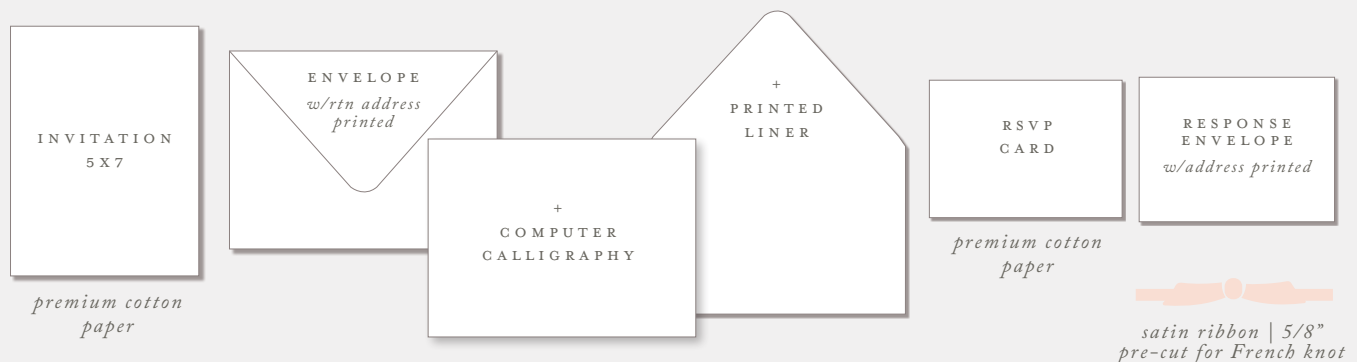
CLASSIC PACKAGE

{ starting around \$785 for 100 sets | all items digitally printed }



DELUXE PACKAGE

{ starting around \$860 for 100 sets | all items digitally printed }



PRICING GUIDE | CUSTOM EXPERIENCE |

THE COST OF INVITATIONS CAN VARY BASED ON MANY FACTORS FROM PAPER WEIGHT TO PRINTING TECHNIQUES AND ALL THE EXTRAS IN BETWEEN. TO HELP YOU BETTER EVALUATE THESE DIFFERENCES, HERE ARE A FEW CUSTOM DESIGNED INVITATION SUITES IN VARYING PRICE RANGES FOR 100 SETS.

{PLEASE NOTE: OUR CUSTOM EXPERIENCE HAS A MINIMUM BUDGET OF \$2000 FOR INVITATIONS}



\$ 2 0 0 0 - \$ 2 5 0 0

INVITATION {matte gold letterpress on double-thick premium cotton paper}

RSVP CARD {digital print on single-thick premium cotton paper}

RSVP ENVELOPE {digital print on premium envelope}

ENCLOSURE CARD {digital print on single-thick premium cotton paper}

OUTER ENVELOPE {digital print computer calligraphy and return address on premium envelope with hand-made italian liners}



\$ 3 5 0 0 - \$ 3 6 0 0

INVITATION {gold foil on double-thick premium cotton paper + hand-dyed silk ribbon}

RSVP CARD {gold foil on single-thick premium cotton paper}

RSVP ENVELOPE {gold foil on on premium evergreen envelope}

ENCLOSURE CARD {digital print on single-thick premium cotton paper}

OUTER ENVELOPE {gold foil return address with digital print computer calligraphy + printed and assembled liners of custom watercolor painted venue}



\$ 5 0 0 0 - \$ 5 2 0 0

INVITATION {letterpress + gold foil + blind emboss, custom interlocking monogram with painted beveled edges on double-thick premium cotton paper}

RSVP CARD {gold foil + digital print on single-thick premium cotton paper}

RSVP ENVELOPE {gold foil on premium blush envelope}

ENCLOSURE CARD {digital print on single-thick premium cotton paper}

OUTER ENVELOPE {digital print return address, hand calligraphy in metallic ink + printed and assembled watercolor liners}

Q&A

Q *I'd like to order from the Online Collection but would like to see it in person first. Can I come to your studio?*

A ABSOLUTELY! WE LOVE MEETING OUR CLIENTS IN PERSON! WE DO ASK THAT AN APPOINTMENT BE MADE IN ADVANCE TO MAKE CERTAIN THAT NO OTHER EVENTS ARE SCHEDULED. WE OFFER A COMPLIMENTARY 30-MINUTE BROWSING SESSION TO ANYONE INTERESTED IN SEEING OUR WORK IN PERSON. THIS INCLUDES A 15-MINUTE PRESENTATION GIVEN BY ONE OF OUR DESIGNERS TO EXPLAIN PRINTING TECHNIQUES, BUDGETS, TIMELINES, AND TO ASSIST WITH ORDERING ONLINE.

Q *What if I love a suite from the Online Collection but want it letterpressed?*

A NO PROBLEM! WITH ANY OF OUR ONLINE COLLECTION SUITES OUR CLIENTS CAN ADD-ON LETTERPRESS, GOLD FOIL OR A COMBINATION OF THE TWO. WHEN PLACING YOUR ORDER, JUST CHOOSE THE CUSTOM OPTION THAT YOU ARE INTERESTED IN.

Q *What if I have a quick turn-around?*

A FOR QUICK TURN-AROUND, FLAT OR DIGITALLY PRINTED STATIONERY FROM OUR ONLINE COLLECTION IS THE WAY TO GO. ONCE ORDERED, YOU WILL HAVE INITIAL DESIGNS WITHIN 2 BUSINESS DAYS. WITH PRODUCTION TAKING 2.5 WEEKS AND ADDING IN TIME FOR EDITS, A QUICK TURNAROUND IS TYPICALLY 3 WEEKS. WE DO HOWEVER, RECOMMEND THAT CLIENTS PREPARE FOR AN AVERAGE OF 4 WEEKS FOR DIGITALLY PRINTED STATIONERY AND 6 WEEKS FOR THOSE WITH CUSTOM ADD-ONS (SUCH AS LETTERPRESS, FOILING, WAX SEALS, HAND CALLIGRAPHY, ETC).

Q *How long does printing take for an invitation suite once the design is approved?*

A FOR ORDERS THAT ARE DIGITALLY PRINTED PRODUCTION TYPICALLY TAKES 2.5 WEEKS. FOR ORDERS WITH CUSTOM ADD-ONS SUCH AS LETTERPRESS OR FOIL, ORDERS WILL TAKE CLOSER TO 4 WEEKS. FOR ORDERS WITH MULTIPLE PRODUCTION TECHNIQUES AND/OR LOTS OF ASSEMBLY, PRODUCTION CAN BE UP TO 5-6 WEEKS.

Q *I only need Day of Details for the event - when should we order?*

A TO AVOID RUSH FEES, IT IS IDEAL TO PLACE YOUR ORDER FOR NAPKINS, KOOZIES, MATCHES AND CUPS ABOUT 6-7 WEEKS BEFORE THE EVENT DATE. FOR ALL PRINTED PAPER GOODS IT'S BEST TO GET THE ORDER IN AT LEAST 4 WEEKS BEFORE THE WEDDING DATE.

Q *Will my online invitations come assembled?*

A FOR ONLINE COLLECTION ORDERS ITEMS WILL ARRIVE READY FOR ASSEMBLY; RIBBONS ARRIVE CUT AND READY FOR TYING AND ENVELOPE LINERS AND BACKING LAYERS ARRIVE CUT AND READY FOR ADHERING WITH PROVIDED TAPE STRIPS. HOWEVER, ASSEMBLY CAN BE ADDED ON FOR AN ADDITIONAL COST - JUST ASK YOUR DESIGNER FOR PRICING AND DETAILS.

ALL CUSTOM ORDERS ARRIVE ASSEMBLED AND READY FOR STUFFING, STAMPING AND SEALING.